

Boroughmuir keep their sponsor



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Boroughmuir Rugby Football Club has managed to hold onto its main sponsor Commsworld which allows the club to establish an academy to coach players from the earliest age.

Commsworld will be the main shirt sponsor the First XV and the new deal strengthens the partnership with the whole youth section at the club.

All junior sides from P1-P7 and S1-S4 will wear matching kit, something which the club fees can affect morale as well as quality of play.



This continuing sponsorship deal allows Boroughmuir to make long term plans for the academy something which David Campbell Director of Youth Rugby at Boroughmuir RFC welcomes: "We are very much focussed on developing a club culture – from the way we play to our social activities across all age groups, whilst having a strong focus on social responsibility through access to quality rugby coaching for all children across our community and schools in the area.

"This latest sponsorship from Commsworld will help further establish this as we look to set-up our academy."

Ricky Nicol, Chief Executive at Commsworld, said: "We're very pleased to be able to support the advancement of rugby at Boroughmuir.

"It is rewarding to see the sponsorship of the junior teams making a difference and wish them all the best for the remainder of the season."