

Tash-Tacular Tesco host fun day for the Movember Foundation



Noah aged 6

The Broughton Tesco store hosted a moustache themed fun day to raise awareness of the Movember Foundation recently.

Customers were offered the chance of trying on moustaches and then having their photograph taken in the in-store booth.

Face painters were also on hand to "tash-up" people and the game "Whose 'Tash is This" was popular with customers.



Tesco staff Laura Berkshire, Robert Breen Andy Walker John Hunter and Sarah Richie

Store manager Andy Walker said: "We wanted to do something to get into the spirit of Movember and so we put in some in-store activities themed around moustaches, as we appreciate that not everybody can show their support by growing a moustache."

"We've had great feedback from both colleagues and customers, everybody really got behind the event and we raised over £100 for the Movember Foundation. We would like to say a big thank you to all our customers for their support!"

The Movember Foundation aims to fund innovative research to help men live happier, healthier lives.

The Foundation aims to reduce the number of men dying prematurely by 25% by 2030, and significantly reduce the number of deaths from prostate and testicular cancer, but also aims to reduce the number men taking their own lives by a

quarter.

John Owens, Development Director of Movember Foundation, said: "We are really pleased that the Tesco store on Broughton Road in Edinburgh has shown its support by holding a fun day. We would like to thank the store team and customers for getting behind the event to help raise funds for the Movember Foundation."



Aldi and Chirsty Reed in the photo booth