

Macsweens – now available in sausage form!



Edinburgh-based Macsween, Scotland's leading haggis producer, has just launched Macsween Sausages.

The family-owned company well known for its haggis, has introduced a range of sausages: Pork & Haggis, Smoky Pork & Beer and Bacon & Black Pudding, using only the finest quality ingredients of prime pork shoulder and a unique blend of spices, just in time for National Sausage Week this week

Bringing a modern twist to what is a long standing British classic, Macsween Sausages are now available.

The sausages are highly versatile and can be enjoyed on their own, as part of a traditional Scottish breakfast, in a hearty casserole or a classic toad in the hole.



The Smoky Pork & Beer and Pork & Haggis sausages are currently on sale in 47 Morrisons stores across Scotland and are priced at £2.50 for a pack of six.

Macsween's Managing Director, James Macsween, said: "Having led the haggis market for over 60 years now and expanded our product portfolio to include black pudding, burgers and vegetarian options, it was only a matter of time until we introduced such a classic product to our range.

"We're proud of the three variants we've created and hope the unique flavours add something a bit different to our customers' plates. They're simple to cook, versatile and incredibly tasty. I'm confident Macsween fans will love them – whether it's on their own or as part of their favourite dish."