## Hair by JFK - 10% off for you!

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I was invited along to have my hair blow dried at Hair by JFK a little while ago. This is a really quirky hair salon in Bruntsfield on the main road and close to all the main bus routes there.

First things first — they have dogs! Yes there are dogs who welcome the customers into the salon and who then retreat to their beds in the salon. You are welcome to take your own well-behaved pooch with you while you have your hair done!

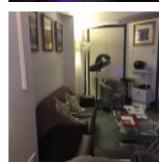
✓ James who did my hair for me was lovely and we are now Instagram buddies. He has travelled far and wide, but loves working at JFK and has no intentions of moving on. (In my experience that is always a good thing when you are looking to develop a new relationship with a hairdresser!)

Faruk Mohammed and Karen Brown opened the first salon in 1995. Karen had thought long and hard about creating a unique hairdressing experience, and she developed her own skills for avant grade hairdressing leading her to building the impressive reputation she has today.

Her husband Farouk has the business head so they decided to open a salon in Bruntsfield. Salon designer Charlie Hearn worked on the design of the salon which has many interesting features including a mezzanine floor. There is a deep red curtain between the hairdressing area and the sinks where your locks first get the attention they need, ensuring that your first five or ten minutes are very relaxing!









The hairdressers in this salon have won many awards for their hairstyling but they have also won a gong for Website of the Year at The British Hairdressing Business Awards.

Downstairs there is a sitting area with art on display and clients often get together there to meet friends and have a glass of bubbly. This is a community hub where the experience is very different from other hairdressers in town.

Now you can experience that for yourself with the added bonus of a 10% discount courtesy of The Edinburgh Reporter. Just mention us when <u>making your appointment</u> and you will be given money off your hair do!