

# Come to our December Workshop!

*The Edinburgh Reporter December Workshop  
– Tuesday 6 December 2016 from 10.00am  
till 3.00pm*



The Edinburgh Reporter will teach you how to create better content for your Facebook page, your Twitter account or your website.

Learn how to use your phone – the camera you always have in your pocket or your handbag – for photography and video. You will learn how to use this with simple apps and tools all to your best advantage – and to help your clients too!

With tips and tricks galore the day will be full of useful information to make your content stand out. You will learn how to create simple videos which will enhance any social media presence.

You will learn how to take better photographs and what to look out for in any PR situation. With our simple guidelines you will no longer have that out of focus photograph, and you will be able to tell the story about your client with great images!

The day will be completely interactive. You will need to bring a phone with some spare storage on it. Download iMovie if you have an iPhone or Kinemaster if you have an Android device.

You will leave enthused about photography and moviemaking and with some tips to put you ahead of the rest.