

# Sue Ryder supported by crumpets!



The charity Sue Ryder is being supported by bakers Warburtons who usually concentrate on baking bread. One of the ways that Warburtons are helping is to donate part of the price of a nine pack of crumpets to the national healthcare charity.

And of course you can help too. Just buy a pack of crumpets and you will be helping Sue Ryder to continue their care in hospices.

Rick Lay, Head of Partnerships at Sue Ryder said: “We urgently need to raise more funds so we can continue to provide our incredible care. Having support from Morrisons and Warburtons in this fun and engaging way is great and will go a long way in helping us fulfil the increasing demands on our services.

At Sue Ryder we are encouraging everyone to buy some crumpets and host a tea party so they can help us give more people and their loved ones the care and support they need and deserve.”

Warburtons said: “Morrisons has a long history of supporting charities through ‘Raise a Smile’, and we are hugely proud to be involved this year by donating £45k from the sale of nine-pack of crumpets. Not only does it allow us to support one of our retail partners, but it also enables us to do some real good too – supporting Sue Ryder and the much-needed care they provide to those in need.”

The Crumpets and other items including a Sue Ryder bouquet are now on sale in Morrisons stores across the UK to coincide with Hospice Care Week, an annual week of activity to raise the profile of hospice care across the UK.

David Scott, Head of Corporate Services at Morrisons Said: "Hospice Care Week is a great opportunity for us to celebrate the work of our charity partner, Sue Ryder, and all their nurses and hospice staff who provide incredible care to patients and their families."

✘ Morrisons Raise a Smile partnership with Sue Ryder has now reached £6 million, funding community healthcare services, family support teams and [Sue Ryder's Online Community and Support](#). For more information, please visit [www.sueryder.org/morrisons](http://www.sueryder.org/morrisons)