

Scotch Whisky Experience is Unique Venue of the Year

✘ The Scottish Event Awards have lauded The Scotch Whisky Experience on The Royal Mile which has been named Unique Venue of the Year.

The five star whisky visitor attraction beat off stiff competition from across Scotland to claim the title, which was announced at a ceremony at Glasgow's Radisson Hotel.

A 27% increase in revenue in the venue's corporate and event spaces, and the number of delegates up by 55% all stand for something!

The growth follows a major refurbishment in the spring of 2015, which gave each of the two spaces their own whisky inspired identity, and top of the range audio visual equipment.

Wendy Neave, head of events and hospitality at The Scotch Whisky Experience, comments on the results: "It is an honour to accept this title from the Scottish Event Awards. We pride ourselves on providing a unique experience for all our guests, whether it's a whisky tasting or blending session in our Castehill Room, or an intimate private dining experience on our whisky collection.

"After last year's renovation, we have hosted more events than ever, with the number of delegates up 55% on the previous year. As delegates are increasingly seeking unique spaces to hold events, we are confident these numbers will grow even further."

Located on Edinburgh's Royal Mile, The Scotch Whisky Experience is Edinburgh's whisky home. The five-star attraction has been educating visitors about Scotland's

national drink for more than a quarter of a century, with more than 300,000 people passing through its doors each year.

For more details, log-on to www.scotchwhiskyexperience.co.uk or call 0131 220 0441.

The attraction can also be found on [Twitter](#) and [Facebook](#).