

# Marketing Edinburgh boss joins the board of Edinburgh Chamber of Commerce

✘ John Donnelly who is Chief Executive of Marketing Edinburgh has joined the board of Edinburgh Chamber of Commerce.

Celebrating its 230<sup>th</sup> anniversary in 2016, the Edinburgh Chamber of Commerce represents over 1,000 local businesses of all types and scale, offering support, training and advice to take their organisation to the next level, through a variety of benefits including networking events, marketing support, mentoring and training.

Donnelly will be a useful addition to the board with a background in advertising and marketing, including a stint as Commercial Director of the Commonwealth Games in Glasgow. Since he took over as boss of the troubled city marketing programme it has gone from strength to strength and their most recent campaign This is Edinburgh has been universally praised for its positive impact on the city. Read more about John Donnelly in our interview [here](#).

**Scott Black, President of Edinburgh Chamber of Commerce**, said: “Under John’s leadership Marketing Edinburgh has really made a significant impact for Edinburgh, particularly in international markets. I’m delighted that he has agreed to join the Council and strengthening an already close working relationship. ”

**John Donnelly, Chief Executive, Marketing Edinburgh** said: “I am delighted to be joining the Chamber’s Council. There is a great synergy between our organisations. Marketing Edinburgh promotes the city as one of the best places in the world to live, work, invest, study and visit, while the Chamber

supports and nurtures local businesses, giving them the practical tools and advice to succeed and grow.

“Across the city, there is a sense at the moment that its organisations, businesses and the public sector are increasingly working together, genuinely collaborating and aligning themselves to common goals. The launch of the ‘2050 Edinburgh City Vision’ consultation last week, for example, is an incredible and unique opportunity for businesses, and residents, to help shape the future of our city. It’s a very exciting time for Edinburgh.”