

G&V welcome 180,000 new guests

The five-star [G&V Royal Mile Hotel Edinburgh](#) is welcoming 180,000 new guests this month.

✘ The guests are honey bees which will live in hives on its rooftop in a bid to support the local bee population and provide delicious home-produced honey to guests.

As part of its ongoing commitment to sustainability, Quorvus Collection has set up three beehives on the roof of its luxurious hotel, giving a whole new meaning to the phrase 'fit for a queen'!

In an initiative that pushes the boundaries of eco-tourism in Scotland's capital, Quorvus Collection's G&V has partnered with leading sustainability business [Plan Bee Ltd](#) to welcome 180,000 bees to its hotel on the legendary Royal Mile. As well as benefitting the local environment, the aptly named 'G&Bees' will provide a treat for G&V's guests who can enjoy fresh honey with their breakfast each morning.

Guests can also sample the exclusive honey at the design-led hotel's newly refurbished [Cucina](#) restaurant, where executive chef Mattia Camorani is showcasing it within a range of inventive and delicious new dishes – straight from hive, to plate.

In celebration of the G&Bees Mattia has created a five course honey infused menu to tantalise the taste buds, highlights include: Scottish Clave Brie & truffle honey with charcoal water, oven roasted Atlantic Cod fillet with honey glazed heritage carrots and honey and milk sorbet with honeycomb and bee pollen.

Martin Scott, General Manager of G&V Royal Mile Hotel

Edinburgh, said: *“We are absolutely thrilled to have our own bee hives. At Quorvus Collection we are committed to our values of Care, Create and Cultivate; I see no better way to give back to nature than with our own hives. The abundance of parks and flora around Edinburgh will create a perfect environment for the bees and the best part is that the honey produced will be served to our residents every morning. It’s been an amazing experience working with the G&Bees and extracting our very own honey.”*

With nature-based tourism now accounting for 40% of all leisure-industry spending in Scotland, G&V’s new offering is sure to delight an increasing number of eco-conscious travellers.

Environmentalists and health experts alike have long extolled the virtues of honey bees, celebrating them for the role they play in pollinating a third of the food we eat and for the health benefits of their produce. In addition to being 100% natural, organic and delicious, local honey has been proven to help combat a range of health problems, including hayfever.

Plan Bee works in partnership with businesses large and small to support and exceed their environmental ambitions, from family-run restaurants to international brands. With honey bee numbers having rapidly declined in recent decades, these partners are playing their part in returning more than 15-million bees to the natural environment, supporting our agriculture, parks and gardens.

Nightly rates at G&V Royal Mile Hotel Edinburgh start from £209 per night inclusive of breakfast. To make a reservation or for further information please contact +44 (0)131 2206666; info@gandvhotel.com; www.quorvuscollection.com/gandv-hotel-edinburgh