Bookbug challenging children to read books!

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We met Bookbug at the Central Library this morning who is trying to encourage children to read books by laying down the Bookbug's Library Challenge. He was joined by two year-olds Gavin and Nia who are already well acquainted with the character and with reading

At all libraries across Scotland children can register for the challenge and get a stamp each time they borrow a book.

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This year the free incentive scheme is sponsored by childrens' publishers Nosy Crow, Bloomsbury, Oxford University Press, Little Tiger, Macmillan and Childs Play. Bookbug aims to give children the best start by encouraging reading and singing.

Catriona Wallace, Head of Early Years at Scottish Book Trust, said:

"We've decided to re-launch Bookbug's Library Challenge as it's the perfect incentive to get parents and carers borrowing books for their children. We've got some fantastic new resources for librarians on our website and beautiful new certificates for those taking part. We hope that Bookbug's Library Challenge will inspire families to discover new stories and explore their libraries!"









Ten libraries in ten different local authorities across Scotland will host celebrations to mark the re-launch and have been allocated funding from Scottish Book Trust to hold author visits and celebratory Bookbug Sessions.

Jacqueline Haldane, Librarian from South Lanarkshire Leisure and Culture Trust, said: "We're delighted to be involved in the re-launch of Bookbug's Library Challenge. Bookbug is hugely popular in South Lanarkshire with over 130 sessions a month delivered across all our libraries. The re-launch of the challenge will be an excellent opportunity for us to encourage all our Bookbug families to read together at home and enjoy choosing books."

Parents and carers who wish to attend any of the launches are advised to get in touch with their local library for further information: