Special service from The Scotch Malt Whisky Society for rugby fans



C'EST MAGNIFIQUE!

Hip flask filling service and special whisky launched for rugby fans

The Scotch Malt Whisky Society (SMWS) has launched a hip flask filling service and a special whisky called 'C'est Magnifique' for rugby fans in Edinburgh for Sunday's Six Nations clash between Scotland and France.

To celebrate the match between the Auld Alliance, the SMWS is inviting rugby fans to visit its 28 Queen Street whisky bar in the heart of the city to fill up their hip flasks with the 34-year-old single malt whisky 'C'est Magnifique' or try a dram of it.

The hip flask filling service is available to visiting rugby fans in the run-up to the match at Murrayfield at the 28 Queen Street bar, which is now open to all whisky fans. (Previously it was open to members only)

Jan Damen, Operations Director for the Society, said: "The Auld Alliance might be under threat for 80 minutes on the pitch this weekend, but we're doing our best to ensure it's a temporary interruption by offering fans a chance to top up their hip flasks with the very best Scotland has to offer. And we all know the French love a drop of whisky as much as the Scots!"

Throughout the weekend, rugby fans can bring their hip flasks to 28 Queen Street and fill up with 'C'est Magnifique', or any

other whisky from the Society's collection.

Prices for one dram start from £4.60

<u>The Scotch Malt Whisky Society</u>, 28 Queen Street, Edinburgh, EH2 1JX

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Submitted by Jim Byers

