

Hibs aim to attract students to Easter Road



Hibs are looking to increase their fanbase by attracting more students to attend home games at Easter Road.

A students support society is currently being established at Edinburgh University and the club hope that other institutions follow suit, both within and outwith the capital.

A statement on the club's website reads: "Are you a Hibernian supporter studying at an Edinburgh college or university? We want to hear from you!"

"Hibernian are looking to assist with the formation of student supporter societies in Edinburgh institutions. We have a strong existing student support and want to grow this to attract more supporters to Easter Road Stadium.

"This is your chance to get involved and become founders of a society for your college or university. We have already been in touch with supporters from Edinburgh University who are in the process of establishing a society, and we want to help this grow as well as facilitate the formation of new associations in other colleges or universities.

"If you are interested please e-mail promotions@hibernianfc.co.uk with your name and college/uni and we'll be back in touch.

"Please note we are also interested in hearing from students outwith the Edinburgh area, so please get in touch if you're based elsewhere and interested in helping to grow the Hibernian fanbase."