## Tough Mudder to include a new obstacle

## ×

Tough Mudder London West, Cry Baby

Tough Mudder will have a new obstacle this year innovatively named The Block Ness Monster.....

This is the most highly-anticipated new obstacle in the company's six-year history. After months of lab and field-testing, Tough Mudder will bring new obstacles, harder courses, top-tier partnerships, and the world's most popular team challenge to more than 60 cities across the globe.

Mudders will struggle as a team to hoist each other over a series of rotating blocks in waist-deep water. In testing, this brand-new obstacle scored the highest participant rating of any obstacle in Tough Mudder history. In response, Tough Mudder will bring it to all seven UK Tough Mudder events in 2016.

http://www.theedinburghreporter.co.uk/wp-content/uploads/2016/ 01/Block-Ness-Monster-30s-Teaser.mp4

To further improve the experience of those taking part, Tough Mudder has announced a significant new partnership with renowned outdoor footwear and apparel brand Merrell. As presenting partner for Tough Mudder and Tough Mudder Half events, Merrell will provide performance finisher t-shirts for all participants, sponsor team-focused obstacle Pyramid Scheme, and release a joint product line with Tough Mudder.

This high-profile partnership joins an existing roster of prominent sponsors returning in the UK including Volvic, Virgin Active, 9bar and more new partners soon to be announced for 2016.

Tough Mudder events have wide appeal—participants range from veterans to business executives, 16-year-old students to 81-year-old grandparents. More than 95% of Mudders sign up as part of a team.

The Scottish events take place at Drumlanrig Castle near Thornhill. More details of both days <u>here</u>.

For more information on the 2016 Tough Mudder season, visit <u>www.toughmudder.co.uk</u>. Participant and spectator registrations are now open for 50+ events, with more to open in the coming weeks. To join the conversation, follow Tough Mudder on Facebook at <u>facebook.com/toughmudderuk</u>, on Twitter <u>@ToughMudder</u>, and on Instagram <u>@Tough\_Mudder</u>.

×