

South Queensferry is open for business




Queensferry BID reassures visitors it is business as usual as community refuses to become a ghost town

“South Queensferry is open for business.”

That’s the message from Queensferry Ambition (QA), which is working with the council, media, businesses and community groups to lessen the impact of the Forth Road Bridge closure on the town.

According to the BID (Business Improvement District), there are now even more reasons to visit the historic burgh – especially since it’s one of the few Christmas shopping, dining and tourist destinations still easily accessible from Edinburgh.

QA is keen to spread the word that it is very much business as usual and that the town, which is home to a number of independent gift retailers, restaurants, cafes and artisan food producers, is only a 20-minute public transport ride from Edinburgh.

 Project Manager Maggie Mitchell said: “It’s unfortunate that the Forth Road Bridge closure has affected visitors coming across from Fife but, if anything, it’s become a much more attractive place to visit for those in and around Edinburgh.

“It’s one of the few places on the Fife side that’s still easily accessible and there are plenty of buses and trains to bring visitors directly to the heart of the town in less than half an hour.

“What’s more, for those who are driving, the roads are much quieter than they would be normally – taking the stress out of any commute.

“Queensferry is a little bit of quiet away from the hustle and bustle of the city and, situated between the two iconic bridges, it’s a great place for festive dining. It has so much to offer – particularly in the run up to Christmas.

“If you’re into engineering, it’s also a great place to observe the work that’s being carried out!”

As well as liaising with the local Council and community groups, QA is working closely with Queensferry businesses, such as Maisie’s gift shop and The Boathouse restaurant, as well as Marketing Edinburgh, to reassure and attract visitors to the town while the bridge remains closed for essential repairs.

Responding to recent concerns that the community is becoming a ‘ghost town’, Maggie added: “Yes, it’s been challenging but we have to look at the positives and work that little bit harder to remind people we’re here and open for business.”

Find out more at www.queensferryambition.co.uk