

# Edinburgh's Christmas revels at charity fundraising



Big-hearted Christmas revellers at Edinburgh's Christmas are helping boost charities – with thousands of pounds already raised – and now have the chance to do more, just by having a wonderful time at Edinburgh's Christmas.

Organisers of Edinburgh's Christmas, Underbelly, confirmed that more than £8,800 has already been raised for Cancer Research UK Kids & Teens from online donations via Edinburgh's Christmas website and bucket collections at Light Night. And visitors to the Virgin Money Street of Light have donated a further £2,500 to Waverley Care.

The monies raised for Cancer Research UK Kids & Teens will be used for research into cancers affecting children, teens and young adults, ultimately seeking cures and kinder treatments for young people facing cancer.

Underbelly have announced their plans for the 12 Days of Christmas Fundraising Campaign to ensure that Edinburgh's Christmas continues to play its part in spreading goodwill:

- □ As part of the 12 Days of Christmas Fundraising Campaign, Edinburgh's Christmas will make 500 tickets available per day at half-price for the event's most popular attractions and will then donate the value of those tickets to Cancer Research UK Kids & Teens. The attractions and shows for which tickets will be available are the Big Wheel, the Star Flyer, both ice rinks and the critically acclaimed shows Circa's Beyond and Stick Man. The scheme runs from December 23 to January 4 (other than Christmas Day when the sites are closed).

- □ From December 23 to January 4, Cancer Research UK Kids & Teens Donation Stations will be located at the Edinburgh's Christmas box offices in East Princes Street Gardens and St Andrew Square, where visitors can leave unwanted gifts or presents of their own. The presents will then be sent to a Cancer Research shop, generating more needed income for the charity. Edinburgh's Christmas will give a free hot chocolate voucher for every present donated.





Tickets will be available immediately at [edinburghschristmas.com](https://edinburghschristmas.com), using the voucher code #12daysedxmas. They can only be booked online and are subject to availability. The EH postcode discount cannot be applied to this offer.

Oliver Startin-Field, from Cancer Research UK Kids & Teens said: “Our ambition is to double the amount we spend on childhood cancer research over the next 5 to 10 years, to accelerate progress and find new cures and kinder treatments.

The money raised by taking part in Edinburgh's 12 Days of Christmas campaign is a brilliant way to be a part of making this possible."

Charlie Wood, director of Underbelly, producer of Edinburgh's Christmas added: "We are delighted to be supporting the fantastic work of Cancer Research UK in developing new and kinder treatments for young cancer sufferers. Edinburgh's Christmas is rated as one of the top 10 places to enjoy the festive season in the world and we know that our customers are big-hearted, and we're expecting a big take up of these tickets for our most popular attractions and shows."