

Hibs team up with Concept Group



Hibs have announced Concept Group Ltd as the official printing solutions supplier at Easter Road Stadium and the club Training Centre.

Concept Group has a network of offices throughout the United Kingdom and they utilise their experience and knowledge to provide clients with the best possible solutions and equipment for their workplace, and this now extends to Hibernian.

Greig Mailer, Head of Marketing and Commercial Operations at Hibernian, was also pleased to add Concept Group to the club's group of commercial partners.

He said: "It is the results on the park that matter, but off the park it's important that we have a good team of suppliers. Concept Group will be working with us on that front to improve our office operations both at Easter Road Stadium and at the Hibernian Training Centre.

"Their branding will also light up the stadium on our LED boards on match days – that will be a platform that will help raise their profile across Scotland."

Concept's Group Marketing Manager, Rod Smith said of the association: "We are delighted to be associated with Hibernian Football Club. The club has one of the largest fan bases in Scottish football and together we have progressive and ambitious ideas for the future.

"We are focusing on developing this relationship and are very excited about the potential business and profile benefits it will bring."

