

Get to know about your Edinburgh dream house first



It is now possible for house hunters to be alerted as soon as their dream property comes on the market thanks to leading solicitors and estate agents.

Edinburgh-based Warners have incorporated a Property Alerts feature into their website allowing individuals to register to be informed of properties that become available meeting their search criteria.

Ken Greenan, IT Director at Warners, said: “We are always looking at ways of making the search for a new house as easy and as pleasurable as possible.

“The Property Alerts feature allows you to set the search based on location, price range, number of bedrooms and type of house.

“Individuals can link their search to a mobile number or an email address meaning they will receive the update straight away so they can start the process of securing their dream home.

“The firm understands the importance of a quality customer service for clients and will do everything to make sales go smoothly – and the Property Alerts is an important part of this process. It ensures all our customers get off to a great start.

“It’s a fantastic feature for those who are trying to find a house but who are extremely busy – they don’t have to find their perfect property, we are bringing it to them.”

This is not the only digital tool the property experts are

using to ensure that finding a perfect home is as easy as possible.

Warners has become the first solicitor-estate agent in Scotland to feature a 'draw a search' tool on its website, providing an intuitive and user-friendly approach to help people to find the perfect home – in the ideal location.

This innovative feature allows users to sketch a border around an area on a map, which will then display any properties available within that chosen area and also allows users to apply the usual filters to this search such as price and number of bedrooms.

An added benefit of the tool – being hailed as the most accurate property location finder around – is that it is ideal for those looking to focus a search within an exact school catchment area.

Jamie Lovie, Account Director at Intelligent Mobile, the firm behind the build of the feature said: "Warners is leading the way with an advance on the search tools of old.

"This process allows the user to quickly circle the exact area that they want to live in using a simple method which is extremely user-friendly and intuitive.

"We have tried to make the feature suitable for most tablets or smartphones, allowing the customer to make full use of touch screen functionality – and so helping to make it even simpler and quicker to find your perfect property.

"This will undoubtedly be copied in time – it's the newest and quickest way to search for properties and highlights Warners position as a leading Edinburgh estate agent."

Ken said: "The 'draw a search' tool is another stand out feature and we are delighted with the product from Intelligent Mobile.

“It is a huge advance on search tools of old – which are clunky, unreliable and slow because as well as being able to pinpoint all properties in a certain area, it can be used to find properties that are near a school, workplace or favourite attraction.”

For more information visit their [website](#).

Warners, which has three property shops, in Newington, Corstorphine and Portobello, has held the unofficial title as Edinburgh’s leading property solicitor estate agent for 14 consecutive years since 1999, measured in terms of property sales as recorded by ESPC.