

Edinburgh turning purple for #WorldPrematurityDay



It is well known that Olympic medallist Sir Chris Hoy and his wife Sarra have a lovely wee baby boy, Callum, but it is also well-known that he was born early, and spent months in hospital before being allowed to go home.

Sir Chris took to Twitter to announce updates on baby Callum's progress until he was finally allowed to go home and earlier this year used Twitter to post a 1st birthday photo of his son who is clearly now doing well.

1st Birthday party done and dusted!
pic.twitter.com/T0gJr6SP7c

– Chris Hoy (@chrishoy) [October 15, 2015](#)

Tonight some of the city's landmark buildings will be lit up purple in response to Sarra Hoy asking them to do so only a few days ago to focus attention on World Prematurity Day today

So pleased to say MURRAYFIELD STADIUM and EDINBURGH UNIVERSITY have joined in and are going purple tomorrow for [#WorldPrematurityDay!](#)

– Sarra Hoy (@Sarrahoy) [November 16, 2015](#)

They are joining in with [@The_Balmoral](#) [@EDI_Airport](#) and

[@FalkirkWheel](#) [#WorldPrematurityDay](#) [#gopurple](#)

– Sarra Hoy (@SarraHoy) [November 16, 2015](#)

Who else wants to go purple for [#WorldPrematurityDay?](#)
[@theusherhall@forthroadbridge@forthrailbridge@HelixFalkirk](#)

– Sarra Hoy (@SarraHoy) [November 13, 2015](#)

Today on World Prematurity Day global partners and parent organisations worldwide will mark the fifth annual World Prematurity Day.

The goal of the campaign is to increase awareness, reach and engagement around the world about the issues of premature birth, newborn health and survival, and their central hub is being hosted on [Facebook](#).