

Citypress makes two new appointments

Edinburgh-based PR agency Citypress is celebrating three years in Scotland with the appointment of two outstanding PR consultants following new client wins and a period of sustained growth.



Joe Walton

Joe Walton, former secretary of the CIPR Scotland committee, has been appointed as Senior Account Manager. He joins Citypress Scotland from the Scottish Government where he managed the Culture, Europe and External Affairs portfolio for the communications department.

During his time at the Scottish Government Joe led campaigns to promote Scotland's international development programme and reputation overseas. He also supported on health and the sport, equalities and Commonwealth Games portfolios.



The agency has also appointed the CIPR Scotland's 'Outstanding Young Communicator' of the year, Ross Stebbing. He joins as account executive from the Holyrood Partnership where he worked across a range of consumer, healthcare, business and property accounts.

Citypress' Edinburgh team is now seven strong and has won six awards in the past 18 months, working with some of Scotland's leading organisations and brands including Bank of Scotland, Scottish Gas, Coca-Cola and Seafish.

Beth Nicol, Head of Citypress Scotland, said: "These appointments come at an exciting time for our award-winning Edinburgh team. Having recently moved to new offices in the

heart of Edinburgh's west end, we have added more leading brands to our client portfolio including Coca-Cola Great Britain, British Land and Scottish Investment Trust.

"The secret of our success and growth is based on how well we nurture and invest in our people. We have a culture which encourages entrepreneurialism, experimentation and innovation, which leads to great client work and new opportunities."