

Career insights from the man who brought the Ryder Cup to Scotland



An assembled company of Edinburgh's top business people gathered today to hear the highlights, insights and lessons learned from the man who brought the Ryder Cup to Scotland.

Peter Lederer CBE, former Managing Director and latterly Chairman of Gleneagles, was the guest speaker at a business breakfast at The Merchant Company whose 500 members represent 43 different professions in the Capital.

The event was held at The Merchants' Hall in Hanover Street and guests heard Peter give an overall view of his career highlights which included thirty years at Gleneages where under his stewardship it evolved into the acclaimed resort it is today.

Peter is also a former Board Member of Diageo Scotland, Chairman of Visit Scotland and Chair of the Saltire Foundation. He is a Non-Executive Director at Baxters Food Group and Chair of Taste Communications Scotland and Hamilton & Inches.

He is also involved with two start-ups and his passion is helping young people getting started in business.

Pat Denzler, Treasurer and Master Designate at The Merchant Company said:

"It was fascinating to hear Peter's insights on his career and management strategy and we were extremely fortunate to have Peter come to talk to us this morning."

Photo Caption: Pat Denzler, Treasurer and Master Designate at The Merchant Company shows Peter Lederer, guest speaker at the Business Breakfast, a new book about the history of The Merchant Company being published this week.