

Borders Railway – a platform for tourism



A Borders Railway Tourism Opportunities Guide will be launched tomorrow Wednesday 4 November at a special event for tourism businesses in Midlothian.



The guide will provide a range of market information, case studies, examples of tourism collaboration in practice and tips on how businesses can develop to capitalise on increased tourism activity as a result of the Borders Railway.

The guide has been developed by Scottish Enterprise, Midlothian Council and Scottish Borders Council as part of the Borders Railway Blueprint commitments.

It will be launched at a free event at the National Mining Museum, Newtongrange on Wednesday 4 November from 10.30am to 12.30pm.

Tourism Minister Fergus Ewing said: “I am delighted that business tourism in Midlothian and the Scottish Borders has reported significant growth since the Borders Railway and the Borders Railway Tourism Opportunities Guide will help this continue.

“From carrying around 6,200 passengers on 17 steam train journeys to 4 out of 5 shops in Galashiels reporting a doubling of takings, the Borders Railway is breathing new life into the region.

“The Borders Railway has clearly struck a chord with local communities and tourists from across the world alike providing them with opportunities to enjoy the many wonderful attractions and experiences the Borders has to offer and I look forward to its continuing success.”

Spaces at both events are limited. Places at the Newtongrange event can be reserved through the events page of Midlothian and East Lothian Chamber of Commerce website – www.melcc.org.uk