

Bank of Scotland on The Mound will light up the skyline for BBC Children in Need



The Mound, Bank of Scotland's iconic headquarters, will light up the Edinburgh skyline tonight, with a spectacular, unique building projection, celebrating Bank of Scotland's Principal Partnership with BBC Children in Need.

The display will take place this evening to say 'thank you' to the hundreds of schools and thousands of pupils across Scotland who have been fundraising for BBC Children in Need.

Bank of Scotland is BBC Children in Need's first Principal Partner and exclusive schools fundraising partner, committed to helping BBC Children in Need support all Scottish schools and thousands of children with charitable fundraising and key skills development.

The projection will display messages of thanks to the many schools, teachers and pupils who have fundraised to help disadvantaged children and young people across Scotland through Champions of Change. The exciting education initiative – launched earlier this year by BBC Children in Need and Bank of Scotland – put children in charge of fundraising for the much-loved charity, while helping them learn and develop new skills to enhance their own futures. Passers-by may also catch a glimpse of a very well-known yellow bear on The Mound too...

The partnership is expected to double donations raised through schools by 2017. The Group has also committed to raise at least £2million per year for BBC Children in Need, as its Charity of the Year in 2015 and 2016, and has already raised more than £3million for this year's Appeal. This is just one

way that Bank of Scotland, as part of Lloyds Banking Group, is helping to bring communities closer together, a key commitment within its Helping Britain Prosper Plan.

Annette Barnes, Bank of Scotland Managing Director said "Bank of Scotland is proud to support BBC Children in Need and we wanted to mark Appeal Night with something special, whilst also showing our gratitude to the thousands of school children who have helped fundraise for this year's Appeal. I think that the projections on The Mound building will capture of both these sentiments perfectly. Our partnership with BBC Children in Need sits at the heart of our strategy to Help Britain Prosper, and knowing that together we can make a difference and help change the lives of disadvantaged young people is fantastic."

The Group will be the largest provider of call centres for BBC Children in Need this year, reinforcing its role as Principal Partner, with hundreds of Lloyds Banking Group colleagues volunteering over 4000 hours of support for their Charity of the Year, by answering the calls and processing the many millions of pounds donated by the public during the BBC Children in Need Appeal telethon tonight. 

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