New business sets up shop in Edinburgh



Cohaesus, a technical partner to some of the world's leading

advertising and communication agencies, has opened a new office in Edinburgh. The move comes during a period of fast growth and following a series of high profile appointments.

The London-based firm, whose clients include advertising stalwarts M&C Saatchi, Havas and Wieden+Kennedy, has opened its new Scottish office to tap into recent growth in the region and to get closer to existing clients located north of the border.

Offering technical services from user experience development and CMS strategy to high-end coding, Cohaesus will work with Scottish agencies and brands looking to bolster their technical resources.

Quentin Ellis, senior partner at Cohaesus, said: "It's a very exciting time for us to be expanding outside of London. There's a huge resurgence going on in Edinburgh, with plenty of companies experiencing significant growth and new opportunities.

"But as with our existing clients, there's a real issue in Scotland when it comes to bridging the gap between creative teams and software engineering — mainly due to a lack of inhouse skills and resource. We're looking to alleviate that pressure by recruiting local talent and drawing on our existing technical expertise."

Cohaesus is the trusted technical partner to some of the world's leading advertising and communication agencies. Formed with first-hand experience of just how difficult it is to balance technical resources in the agency environment, Cohaesus bridges the gap between creative and software engineering, working alongside internal teams to architect, deliver, test and maintain reliable, scalable technical solutions.