

# Marketing Edinburgh – selling Edinburgh to the world in Vegas

✘ When we heard that CEO of Marketing Edinburgh, John Donnelly was off to Las Vegas this week we could not let the opportunity pass without an interview!

We contacted him in the US gambling resort by Skype to find out what the trip was all about, and no he was not standing by the swimming pool or in the casino – he was working the exhibition hall! Given that the Democrats were also in town holding a debate this is a city which knows how to host lots of events at one time.



Donnelly was appointed as CEO in summer 2013 following a stint

as Commercial Director with the Commonwealth Games. He helped launch T in the Park and has worked with big names in the past such as Coca Cola, Unilever and Peugeot.