

Holyrood Partnership win three awards for their PR work



There are many small PR companies in Scotland but now we have the best small PR agency right here in the capital.

Holyrood Partnership was crowned Scotland's most outstanding small public relations agency at an awards ceremony last week.

The accolade for the team came at the Scottish PR 'Oscars', where the Edinburgh-based consultancy picked up three awards – two Golds, a Silver and a Finalist certificate.

As well as being named Outstanding Small Public Relations Consultancy, the company also collected the sought-after Outstanding Young Communicator award – the third time it has gone to young talent developed by Holyrood PR.

The silver award was in the Best Use of Photography and Design category, in recognition of their work arranging more than 40 separate photo shoots over just 12 months, for a single client who saw measurable business results; while they were shortlisted for Consumer Relations Campaign for their work at CALA Homes' Trinity Park development.


Raymond Notarangelo, co-founder of Holyrood PR, said success in the Chartered Institute of Public Relations PRide Awards, was a result of the team's focus on proving to clients how effective communication delivers measurable business benefits.

He added: "This is a great result for our team and a recognition of all the hard work they put in to delivering excellent results on behalf of a varied portfolio of clients.

“It is also a fantastic endorsement of what we believe – that well told stories should be at the heart of every business. When those positive stories are well told to the right audience, it not only boosts the bottom line, it helps make better places to work.

“Our team are relentless in their pursuit of the story, which in turn has the most impact for our clients. We’ve achieved some phenomenal results for our clients over the last year – which have helped them achieve significant business gains – so we’re delighted that this has been recognised by the CIPR.

“I’d like to thank all our clients for their continued support and the team at Holyrood PR for working so hard to deliver these award winning results.”

Ross Stebbing was named Outstanding Young Communicator for his work at Holyrood PR across a diverse range of  clients, including luxury house builder CALA Homes (East) and Hollywood-based Scots actress, Louise Linton.

Raymond said a focus on developing and nurturing young talent was integral to Holyrood PR – a fact that was acknowledged by the judges who praised the agency as a “great example” of an employer committed to continuous professional development of its team.

The 10-strong team celebrated in style at the awards ceremony which was held at Glasgow’s Marriott Hotel and hosted by TV and radio presenter Bryan Burnett.

Holyrood PR is enjoying a hugely successful spell of award wins as the triumph follows on from 2014 when the agency won three golds PR awards and 2013 when it claimed two golds.

Photos Wullie Marr