

Green MSP goes pink to support women with breast cancer

Alison Johnstone, MSP for Lothian, more commonly out and about sporting greenish hues, has shown her support for women with breast cancer by dressing up in pink.



By doing so she hopes to encourage her constituents to take part in Breast Cancer Now's flagship fundraiser, wear it pink, this Friday 23 October 2015.

wear it pink, the UK's biggest pink fundraiser, calls on supporters across the country to ditch the day-to-day colours

and pull on some pink to raise money for Breast Cancer Now's life-saving breast cancer research.

Alison joined fellow parliamentarians in wearing it pink in Holyrood to encourage people across Scotland to get involved. Now in its 14th year, wear it pink raises over £2 million each year for world-class research into breast cancer, and this year it is back and bigger, brighter and bolder than ever before.

Anyone can take part, whether in school, at work or at home. All you have to do is wear something pink and donate whatever you can.

Alison who is the Scottish Green Party candidate for Edinburgh Central for Holyrood 2016, said:

“Breast cancer is at a tipping point. Every year around 4,600 women in Scotland are diagnosed with the disease, and sadly nearly 1,000 people still lose their lives.

“Due to incredible research by organisations like Breast Cancer Now, more people are surviving breast cancer than ever before. I'm proud to support this brilliant work by wearing it pink – it's a fun way for people to get involved in the fight against cancer.

“Together, we can make a huge difference for women living with breast cancer. I hope everyone in my community will join me in wearing it pink on Friday 23 October and show their support for Breast Cancer Now.”

Launched in June 2015 with the ambition of ensuring that no one dies from the disease by 2050, Breast Cancer Now is the UK's largest breast cancer charity, created by the merger of Breast Cancer Campaign and Breakthrough Breast Cancer.

This is a day when we stand out, stand together and stand for something: wear it pink on Friday 23 October to support Breast

Cancer Now's life-saving research. For more information or to register for wear it pink visit www.wearitpink.org.