

Cyrenians – Gary's story



Edinburgh based charity Cyrenians have launched a new campaign this week to highlight the work they do to help those in poverty.

A survey which they commissioned shocked them as it showed that 28% believed poverty was a result of laziness on the part of those living in poverty and 24% believed a lack of willpower was another contributory factor to people living in poverty.

Their #TellYourStory campaign aims to change that mindset.

The Edinburgh Reporter met with Gary who told us his story, and Ian Grimwade Business Development Director at the Edinburgh-based charity who explained the thinking behind it.