


Book Week Scotland 2015 has lots to attract you



The full programme for Scotland's fourth national celebration of books and reading was announced today, Tuesday 6 October. A huge range of activities and events will take place across the country during [Book Week Scotland 2015](#), all rooted in this year's central theme of **transformation**.

Books have long been celebrated (and sometimes feared) for the power that lies between their covers – just a few pages of the written word can harbour the ability to overthrow regimes or determine the life chances of generations of families. Books can allow us to experience different worlds and cultures, to question our current way of thinking and to form our own belief systems. In its most ambitious programme to date, Book Week Scotland 2015 will work with a wide range of partners to celebrate the transformative power of books through a diverse series of events, projects and activities.

 **Marc Lambert, CEO of Scottish Book Trust, said:** “The huge personal benefits in health and wellbeing that flow from spending just a short time each day lost within a book are now widely documented and understood. But it seems that people still remain to be convinced. Can a book really transform the way we feel? Can it lighten your mood, ensure a better night's sleep, steal away loneliness? This year we are challenging Scots from all walks of life to try this miracle cure out for themselves – and to share their stories and results with us in a celebration of all the things books and reading can do.



“This challenge sits at the centre of Book Week Scotland, but the full programme is many and varied, and offers something

for everyone on a national basis. For example we will be working in parallel with Scottish Adult Learners Week to further explore and celebrate books' capacity to effect real, long-lasting change in people's lives. This exciting association will include an award recognising learners' achievements in reading.

"The message is, whoever and wherever you are, Book Week Scotland is for you."

The full programme is [here](#).

Pictured above Nora and Lisa Patron (4) Gruffallo, Elimy and Jennifer McLaughlin 17, Game of Thrones and Jamie Syme and Ben Holloway, Outlander.

Photo courtesy of ©Rob McDougall 2015

www.RobMcDougall.com

07856 222 103

info@robmcdougall.com