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The Hibernian Supporters Association (HSA) are the new sponsors of the Happy Hibeer half-time draw.

The HSA run the Hibs Supporters Club at Sunnyside, which has been a fixture of many fans for 50 years.

The trustees for HSA said: "This season we are delighted to be sponsoring the Happy Hibeer half-time draw for the first time.

"Sponsoring the draw is just one way the HSA Trustees are looking to work together with Hibs to help Alan Stubbs continue the push to return Hibs to the top flight of Scottish football.

"We look forward to welcoming members and visitors to The Hibs Club over the coming season – and wish Alan and the team good luck for the challenges ahead."

50% of the sales go to the winning ticket number, whilst the other 50% go directly into funding the Hibernian FC Youth Academy which has produced talented youngsters such as Scott Martin, Sam Stanton and Jason Cummings who regularly appear in the first team squad.