

First recruitment service for start up businesses



Scotland's first and only dedicated recruitment service for high-growth start-ups and SMEs has launched today in Edinburgh.

'Talented' is the first spin-out to come from recruitment specialist Edgar Stewart's new business incubator and start-up hub in Stockbridge.

It's also the first to benefit from Edgar Stewart's £120k funding round, which kicked off last month, and has been set up to help early-stage businesses target growth through effective recruitment solutions.

According to Edgar Stewart director Craig Jackson, [Talented](#) is a much-needed solution to a much-talked-about recruitment problem.

He said: "There's been a lot of noise about businesses struggling to compete in today's candidate-led market but no one really came up with any solutions. That is, until Talented came along.

"Talented is different in a number of ways. It thinks differently, operates differently and is trying to change people's perceptions about what recruitment is all about.

"Recruitment often gets a bad reputation and, in many cases, it's justifiable. But, with Talented, we're trying to turn that on its head.

"Having spent nearly 10 years of my career in the recruitment

industry, I've heard just about every horror story there is. I get it.

"Most recruitment businesses are sales organisations where it's all about the numbers. Hitting call quotas and generating fees are the order of the day.

"But Talented has been created with the new generation of entrepreneurial businesses in mind. It won't just break this cycle, but hopefully change it beyond all recognition.

"It's been designed to offer value to start-up and high-growth entrepreneurial businesses in the food and drink, life science, engineering, technology and software sectors and is committed to helping innovative Scottish businesses."

Edgar Stewart is inviting applications from other recruitment start-ups which would benefit from funding and support.

For more information, they should contact craig@edgarstewart.co.uk