

Edinburgh now has Better Bathrooms



A new bathroom showroom has just opened in Edinburgh which is the first in Scotland for the independent bathroom and tiles retailer [Better Bathrooms](#).

As part of the company's progressive expansion plans, the new showroom at 454 Gorgie Road, will be the company's ninth showroom in their portfolio, trading alongside other successful showrooms in Cardiff, Romford, York showrooms and the successful online store www.betterbathrooms.com

The Edinburgh showroom has created 10 new jobs for the area.

Better Bathrooms has the largest showrooms in the UK, with over 5,000 products on display and offers internet prices in store. Open 7-days a week, till 10pm on weekdays, friendly and knowledgeable staff are on hand to offer help and advice.

The Edinburgh Showroom Manager Andrew Turner said: "I am extremely thrilled and excited about the new Better Bathrooms showroom in Edinburgh. We offer the largest selection of bathrooms and tiles at an unbeatable price to the capital of Scotland. I feel very honoured to be taking on the store as showroom manager with what I can only describe as an enthusiastic, helpful and determined team and I think I speak for us all when I say we cannot wait to help our customers create their dream bathroom."

Area Manager for Better Bathrooms Pete Thornton said: "The new showroom in Edinburgh is an exciting development for Better Bathrooms. We pride ourselves on offering an exceptional buying experience for our customers, with quality products at internet prices."

CEO and founder Colin Stevens said: "It is great to be opening our new concept bathroom and tiles megastore in Scotland, customers can now buy online at Betterbathrooms.com and visit our new showroom in Edinburgh, where they can touch and feel over 3000 products that are on display.

"I am convinced that the people of not just Edinburgh but all over Scotland will come to our showroom because of the wide range of choice available and with our Price Promise, we guarantee to beat any price. I am really excited as this will be our best store yet, nothing comes close to it in the area."

Commercial property consultants Robert Pinkus & Co. LLP are Better Bathrooms' sole property agent for their new store acquisition drive. Joe Assalone, Partner at the firm said, "Better Bathrooms looked at various sites in the locality but this particular property came out on top for a number of reasons such as the prominent location, great parking and accessibility for customers.

"The success of the brand and the quality of the products offered by this retailer is the main facilitator behind the company's continued fast-tracked growth and we continue to search for properties across the UK that match what the Edinburgh showroom has to offer."

✘ In 2007, Better Bathrooms' annual turnover stood at just over £1m and in the last financial year the turnover was £49.5m. The company aims to double their growth over the next three to five years and the Edinburgh store will be a big part of this. The sector leading company, has won 27 awards and has recently been shortlisted in the 2015 Lloyds Bank National Business Awards, in the UKTI Growth Business of the Year category and in the Employer of the Year category.

