

Scottish Government urge you to #Get Checked!

✘ Scottish star Yvie Burnett, who is coach for top TV shows “X Factor” and “The Voice” launches Scottish Government backed cancer awareness campaign “Get Checked” with cancer survivor Lindsay Blake from Burntisland, Fife.

Scots are being encouraged to #GetChecked with potential signs or symptoms of the disease.

Both women are supporting #GetChecked by joining staff at M&Co’s flagship store in The Gyle Shopping Centre, Edinburgh as they feel strongly about raising awareness of the importance of early detection to help save more lives in Scotland.





Shona Robison, Cabinet Secretary for Health, Wellbeing and Sport, said:

“We know more about cancer today than ever before, and thanks to early detection, research breakthroughs and treatment advances, half of men and women now survive cancer in Scotland. But early detection is key to further boosting survival rates.

“#GetChecked is part of the wee c initiative, which aims to bring cancer down to size in Scotland. Early detection is one way we can all help turn the Big C into the wee C and we’re calling on the people of Scotland to show their support by wearing their checks.

“Having the support of [M&Co](#), Cancer Research UK’s charity partner, who will be displaying checks throughout their 60 stores will help create the association between checks and ‘getting checked’ and lead to early detection. We want to empower people to visit their GP or attend a screening

appointment, as well as encouraging their loved ones to do the same.”

Photography from: Colin Hattersley Photography
– colinhattersley@btinternet.com – www.colinhattersley.com –
07974 957 388