

Esther's #Finhugger campaign to #KeepFinAlive!



The Edinburgh Reporter met Esther earlier today who is single-handedly running a campaign to get as many selfies with celebrities here in Edinburgh as she can. But these have a real purpose. There is a great white shark involved.

FIN is a soft shark on a mission to spread awareness of the catastrophic decline in shark populations due to overfishing and finning.

Here she explains more:

[The Edinburgh Reporter News](#) from [Phyllis Stephen](#) on [Vimeo](#).

If you would like to meet Esther to get a hug from a shark then send her a tweet.

Look who she's captured so far!

[@JohnHannah](#) is a [#FinHugger](#). Thanks for the support to [#KeepFinAlive](#) [#SaveSharks](#) [@edfringe](#) [@thepleasance](#) [@TheScotsman](#) [pic.twitter.com/3eZfoY0G1s](#)

– Keep Fin Alive (@FinHugger) [August 23, 2015](#)

Fin plays guitar with the FINtastic [@monticuleband](#) [#KeepFinAlive](#) [#SaveSharks](#) [@edfringe](#) [@gigsinscotland](#) [@STVEdinburgh](#) [pic.twitter.com/zsxuiakyCE](#)

– Keep Fin Alive (@FinHugger) [August 23, 2015](#)

[@misterhsk](#) is a [#FinHugger](#). Thanks [#SaveSharks](#) [@ThePleasance](#) [@edfringe](#) [@STVEdinburgh](#) [@edinburghpaper](#) [@EdinReporter](#) [pic.twitter.com/ACgi5wdwtx](#)

– Keep Fin Alive (@FinHugger) [August 24, 2015](#)

[@LadyM_McManus](#) is a [#FinHugger](#). Thanks for the support to [#KeepFinAlive](#) [@foodiesfestival](#) [@edfringe](#) [@StandComedyClub](#) [pic.twitter.com/zddnBLGLdU](#)

– Keep Fin Alive (@FinHugger) [August 8, 2015](#)