

Hibs unveil new purple away strip for season 2015/16



Hibs today revealed the 2015-16 Away Strip which goes on sale from 10am on Friday 17 July.

The club have decided to bring back the purple colour which has proved popular in the past and judging by the posts on the popular fans' forum hibs.net, this one will be no exception.

To coincide with the launch, the club have released the promotional video 'Worth the Wait', featuring 16 young Hibs supporters which captures the excitement that the children experience when receiving a new kit.

Chief Executive Leeann Dempster said: "We are excited to launch our new away kit for this season.

"The home strip has been a fantastic success, with sales exceeding our initial targets, and we hope this strip is similarly well received.

"From speaking to supporters, purple strips have been favourites in years gone by, and we look forward to seeing thousands of our fans in the colours next season."

Just Sport's Steve Ladd said: "We have been delighted with the response from fans to the home strip, and we're sure they'll love this one too.

"The promotional video highlights the excitement that builds amongst fans ahead of a new strip, and I'd imagine a lot of fans will be feeling the same ahead of the release of the kit on Friday."

The strip will be worn for the first time by the Hibs' team this Saturday for the friendly match against Dunfermline (18 July, kick off 3pm).

Photo by Hibernian FC