

Edinburgh International Fashion Festival – the latest arrivals at Platform 1!



In case you haven't noticed there is a fashion festival going on right here and right now! Influential figures from across the UK's textiles industry travelled in style on board the Caledonian Sleeper to get to this year's Edinburgh International Fashion Festival.

The group reached the capital after enjoying a tasting event with Scottish handcrafted premium gin brand, Caorunn, on board the overnight service as they travelled from London.

Forming part of a calendar of Caledonian Sleeper on board experiences, the event offered guests the chance to sample the gin while mingling with fashion VIPs taking part in this year's festival. This included Scottish designer Jonathan Saunders and head of Stella McCartney's sustainability programme, Claire Bergkamp.

Speaking of the on board event, Ryan Flaherty, Guest Experience Director at the [Caledonian Sleeper](#), said: "We are committed to partnering with Scottish brands to showcase the country's best cultural events, attractions and food and drink offering. The gin tasting and fashion festival experience was a great opportunity for our guests to learn more about some of our fantastic Scottish produce whilst relaxing in the comfort of the lounge car."



Anna Freemantle, Director of the Edinburgh International Fashion Festival, added: “We are very excited to have partnered with the Caledonian Sleeper for this year’s festival. The on board event was a great way of showcasing some of the country’s greatest talent and the latest trends.”

Ibolya Bakos-Tonner, Global Brand Manager Caorunn, continued: “It has been great to be involved in such a different and creative event and to showcase Caorunn’s wildly sophisticated range of classic and contemporary cocktails to a new audience.”

Taking place until Sunday 26 July and now in its fourth edition, the [Edinburgh International Fashion Festival](#) has this year collaborated with Zero Waste Scotland to focus on the themes of sustainability, education and digital relevance. Over the course of four days, the festival presents a series of exhibitions, shows and workshops across the city’s most unique venues.

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