

# Record figures at this year's Highland Show



The Royal Highland Show attracted a record 188,449 visitors this year – an increase of almost 10,000 on the 2014 attendance figure (178,569) and 805 more than the last record attendance at Ingliston – 187,644 in 2010.

As always, the main focus was on around 7000 of the UK's finest livestock, with over £225,000 of prize money and 280 trophies worth around £2,000,000 awarded.

Following closely behind in terms of popularity was the Show's brand new food offering, Scotland's Larder Live! Featuring over 120 of the finest food and drink exhibitors from across Scotland and the UK, Scotland's Larder Live brought to life the main consumer message of 'farming equals food' and was a lively, stimulating, informative and interactive area full of smells, sights and samples.

HRH Princess Royal made a visit to the event on Friday (19<sup>th</sup> June), meeting with the Royal Agricultural Society of the Commonwealth (RASC), of which she is patron, followed by a visit to the Army's stand, the Royal Highland Education Trust's Education Centre (RHET) and also cast her expert eye over the Royal Highland Centre's brand new Olympic standard all-weather show jumping ring.

Over 30,000 children attended the Show for free over the four days to learn about food, farming and the countryside, at the Royal Highland Education Trust's Education Centre.

Joining the huge crowds, the BBC Scotland Young Traditional Musician of the Year, Claire Hastings, BBC Countryfile presenter Adam Henson and some of Scotland's finest chefs

including Nick Nairn, Lady Claire MacDonald, Jacqueline O'Donnell and Adam Handling, along with a number of political figures including First Minister Nicola Sturgeon and Richard Lochhead MSP, attended Scotland's largest outdoor event which contributed £47.1M to the Scottish economy in 2014.