

IT company hopes to be in with the Edinburgh crowd

✘ LogicNow – a Scottish software company that claims to have taken the IT Service Management industry by storm and now has offices all over the world – will have many new faces joining its ‘Edinburgh IT crowd’ thanks to its move to a larger high-tech pad in Edinburgh.

With demand for IT professionals higher than ever before, the company hopes to make the industry more appealing to the large talent pool in Scotland. As part of this, the enterprising IT company hopes to banish the geeky stereotypes attached to all things techy and encourage graduates and professionals to join its ‘Edinburgh IT Crowd’.

LogicNow General Manager, Alistair Forbes, said: “We’re delighted to open our high-tech office in one of the most desirable areas in the city and provide a creative and inspiring workplace for our staff. We’re passionate about all things IT and hope to attract more and more highly talented people to work for us as our business continues to grow.

Alistair added: “We would like to think we’re contributing to changing the face of the IT industry in Scotland and proving that there are many exciting career opportunities for a whole host of skilled people. Gone are the days of the stereotypical IT guy, working in a darkened room, toiling away coding alone. This is far from the reality as the industry is incredibly diverse and offers a wealth of careers due to the ever-changing nature of technology.

“As a software company, LogicNow depends on attracting the best people, and Scotland’s world-renowned universities make continued growth in Edinburgh a natural choice. Our new office and search for talent is part of our ongoing drive to make

LogicNow a great place to work and to maintain and develop our position as a sustainable, high-growth business.”

The Scottish company – which has offices across the globe, including North America, Europe and Australia – has numerous positions open in the areas of development, marketing and sales. For more information, please visit www.logicnow.com/careers.