

Ebay sale to raise funds for heart charity CRY



Katy Jade Dobson goes live on Ebay in bid to raise funds for heart charity. The auction starts at 19.30 on Tuesday 23 June 2014.

Popular Lincoln-based artist, Katy Jade Dobson will be showing her support for the leading heart charity, Cardiac Risk in the Young (CRY) as she launches a unique online auction of the palette and paintbrush she has used to create her published works over the past 12 months.

Katy Jade Dobson (originally from Yorkshire but who stayed in Lincoln after completing her studies at the city's university) has developed a strong following for her work – with a current waiting list of over 8 months for new commissions (generally sold for between £5-10,000). Well known on social media (with a huge presence on sites such Twitter, Facebook and Instagram), Katy has developed a striking and individual style in creating oil paintings using vivid colours and often portraying wildlife, animals and nature scenes.

Katy was first made aware of CRY following a private commission for a portrait by a family who lost their child to a cardiac condition. She was so moved by their story that she wanted to give something back to the charity, leading to the creation of this float frame work – which has been described as an “abstract artwork in its own right”.

The Paintbrush has been signed by Katy and also comes with an original certificate of authenticity and letter of provenance from her publishers (Wishbone Publishing Ltd). It will be the only opportunity for a Katy Jade Dobson collector to add such an exclusive piece to their collection.

Katy says; *“It should never be the case that a child or anyone should lose their life so suddenly over something that could potentially be diagnosed earlier on. CRY’s incredible efforts towards Young Sudden Cardiac Deaths with their research, raising awareness and prevention efforts in this field are lifesaving. The care and facilities to aid families affected by YSCD will continue to help so many people who desperately need it. To hopefully contribute towards CRY’s wonderful work means a great deal to me. I have so much admiration for their relentless efforts from making screening accessible to organising Bereavement Support Days. I am incredibly proud to be working with CRY towards this cause.”*

Every week in the UK, around 12 young people (that is aged 35 and under) die suddenly from a previously diagnosed heart condition. 80% of these deaths will occur with no prior symptoms – which is why CRY is so committed to the importance of specialist, cardiac screening. Indeed, CRY’s pioneering screening programme now tests around 17,000 young people (aged 14-35) every year in the UK.

CRY also funds pioneering research into the conditions that can cause young sudden cardiac death as well as providing a unique bereavement support network for all families who have been affected.

Alison Cox MBE, Chief Executive and Founder of CRY adds: *“Over the past 20 years, we have seen a huge variety of fundraising ideas and challenges take place to help raise funds and awareness for CRY and the generosity of our supporters in terms of their time, commitment and talents has never failed to impress me.*

“This is certainly one of most creative donations and it is a real honour for CRY to be associated with such an accomplished young artist. On behalf CRY, I would like to say a huge “thank you” to Katy for choosing us as the beneficiary of such an innovative auction, especially during our 20th anniversary

year."

Anyone interested in bidding should go to: <http://www.ebay.co.uk/itm/Katy-Jade-Dobson-palette-and-signed-paintbrush-plus-certificate-of-authenticity-/331588369640>