

What you need to know about the ODEON Fort Kinnaird



The Edinburgh Reporter was delighted to go along recently to have a look at the new cinema at Fort Kinnaird (and to enjoy the ice cream too!).

Mark Hurst, ODEON Cinema Technology Manager has worked in cinema for 29 years. He has installed more than 200 screens and sound systems over his career and has been responsible for the complete advanced digital rollout for ODEON.



Here's what Mark has to say about ODEON Fort Kinnaird:

- There are 7 screens at the cinema, with the largest (a cutting-edge Dolby ATMOS screen) being 13m wide
- All screens are curved where possible to benefit viewing angles and maximise brightness
- All screens have the latest Infra-Red audio and Hearing Impaired systems to ensure Visually impaired guests can benefit from an audio description track on most movies
- The Dolby ATMOS screen is a 48 channel system and equipped with a total of 56 separate speakers all run from a bespoke sound system and controlled by a Dolby CP850 Audio processor for maximum immersive experience
- All screens are satellite capable and can show exciting live events like opera, concerts and plays from The National Theatre, Shakespeare's Globe and English National Opera
- The new seven-screen cinema at ODEON Fort Kinnaird has 1,182 seats, that's more seats than what would be found

on 18 Harry Potter Knight buses

- [tweet_box design="default"]ODEON Fort Kinnaird can seat more guests than the amount of people who could sit on three Boeing 474 passenger jets[/tweet_box]
- ODEON Fort Kinnaird has given the local community a huge boost with 52 new jobs created and they've already built a great sense of team spirit in the weeks since opening on 20thMarch.

As well as the latest films, there will be special events for guests including great value ODEON Kids screenings (£2.50 every weekend morning & everyday through the school holidays) , special screenings for the over 55's with ODEON Silver Cinema starting from just £3.00 and even the company's ground-breaking Screen Unseen nights – which allow guests to see an unmissable up-and-coming film for just £5 a ticket, weeks before its official release.

And here are the films being shown there this week:



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