

Fashion and beauty – Back to basics at Cannes 2015 | Get the Look

✘ As some of the season's hottest productions premiere at Cannes Film Festival, so do the latest beauty trends. The event paves the way for many of this summer's up and coming hair and makeup looks to be previewed.

Despite a vast assortment of styles this year, many of the festival's attendees chose to take it back to basics, mirroring Cannes' Mediterranean surroundings by ditching heavy makeup and opting for 'au naturel' glamour.

✘ Rosy-mauve hues ruled the red carpet as they were paired with glowing skin, a wash of golden shimmer on the eyes and killer brows. The relaxed combination of loose waves and braids also seemed to be the preferred hairstyle of many celebrities.

Sienna Miller, Emma Stone and Karlie Kloss were all on top of their beauty game as they rocked the favoured beach chic vibes. Have a look at how they individually tailored the trend [here](#).

So how can you get the look? Here are my chosen products to obtain this year's fresh and neutral-toned red carpet makeup:

Base: To achieve youthful and dewy skin try opting for a medium to light coverage foundation. L'Oréal Paris True Match Foundation or L'Oréal Paris Infallible 24H-Matte Foundation would be perfect for this depending on your skin type. Both provide lacklustre skin with a flawless finish while retaining a natural appearance.

Cheeks: Rimmel London's Lasting Finish Blush in Pink Rose

provides that flattering rosy flush, while Topshop's Glow in Glean does exactly what its name suggests. Adding this product on the high points of your face (cheekbones, bridge of your nose and brow bone) creates the ideal golden, seamless highlight.

Eyebrows: Whether you want to create a fuller, bold brow or prefer a more clean-cut shape, Anastasia Beverly Hills' Dip Brow Pomade will establish your desired brow style to frame your face. Maybelline's Brow Drama helps to lock unruly hairs in place all day.

Lips: Apply Smashbox's Be Legendary Lipstick in Primrose before smudging the colour in slightly with your finger to pull off the rose stained lip look.

Radiant and naturally glamorous makeup is an easy summer appropriate look to try out for yourself and one that will not break the bank in the process.

Submitted by [Jennifer Frame](#)

