## Yes it's almost time for Spa in the City!

Edinburgh's leading free beauty event, Spa in the City, is back and it's bigger than ever. The city's top beauty and spa experts are uniting to get residents ready for summer, offering over 1,000 free treatments, tutorials and make-overs, across two packed weekends at St Andrew Square (23-24 May) and the West End (30-31 May).

Themed 'Holiday Countdown', Spa in the City 2015 will see St Andrew Square and the West End, outside The Huxley, transformed into a tranquil urban spa and ensure every woman, and man, feel beach ready this summer.











Supported by a wide range of retailers including Jenners, John Lewis, Boots, Harvey Nichols, Crabtree & Evelyn and Superdrug, experts representing over 25 brands such as Liz Earle, Benefit, Sisley and Aveda, will be on hand to offer the latest on-trend treatments and advice.

Free, bookable Spa in the City appointments to watch out for include, a Sassoon Salon blow and style service, a Decleor's mini-facial and a No7's Match Made foundation and lips service. Or, for those with a more hands on approach to their beauty regime, Lush Spa and Neal's Yard Remedies will even let shoppers have a go making their own organic products.

Packed with informative demonstrations and workshops, a brand new drop-in 'beauty heroes' marquee at St Andrew Square for the opening weekend, will be the perfect place for visitors to await their next appointment. Hosted by some of Edinburgh's leading beauty experts, these free to attend sessions will cover everything from the art of make-up contouring by B.Makeup to botox and filler demos by Beyond MediSpa and easy beach up-dos from Toni & Guy.

Event attendees will receive an offer-book full of exclusive discounts from participating retailers and surrounding restaurants and bars, providing the chance to make a day of it with a bite to eat or a post treatment cocktail. Providing the

perfect excuse to arrive early; 800 of the much coveted Spa in the City goodie bags will be distributed to the first attendees across both weekends at each location.

Watch out for Element cocktail masterclasses and live music from LUNIR at St Andrew Square and delicious food and drink on offer from The Huxley at the West End event.

Roddy Smith, Chief Executive, Essential Edinburgh said: "Spa in the City is back for its eighth year and enthusiasm from both the public and our business partners has never been better. The variety of free treatments available this year surpasses anything we've been able to offer before, while new additions such as the Beauty Heroes Marque are set to be incredibly popular.

"From world class hotel facilities at places like Balance Spa & Beauty at The Roxburghe, to high street favourites like House of Frasers and local independents such as the Sleeping Beauty Salon, Spa in the

City is an opportunity to showcase the exemplary quality of the city centre's beauty offering."

Kevin Stewart, Press and Marketing Manager, Harvey Nichols said: "Harvey Nichols is delighted to be involved again with this year's Spa in the City. It's a great opportunity, not only for us to showcase some of our top treatment brands, but for the city centre retailers to work together in offering our local customers the opportunity the chance to engage with us in a fun and informative way."

Brought to the city centre as part of the <u>This is Edinburgh</u> campaign, Spa in the City likewise aims to attract residents and those living within a two-hour travel radius into the city centre, to enjoy Edinburgh's wide selection of shops, bars and restaurants.

For the latest updates, event timetable, competitions and

exclusive offers during Spa in the City, visit <a href="https://www.thisisedinburgh.com/spainthecity">www.thisisedinburgh.com/spainthecity</a>.

Keep up to date on all Spa in the City activity and share your pictures on Facebook, Twitter and Instagram using #EdinSpa.