

# Pitch to Rich 2015 – Live in Edinburgh

✖ Starting up a business? Read on!

Calling all entrepreneurs in Edinburgh! This is your chance to hear the thoughts of some of the most successful entrepreneurs and, if you are up for it, roll up your sleeves, get on stage and pitch your business to them and a live audience.

This event is part of #V00M [Pitch to Rich 2015](#) – Virgin Media Business' nationwide competition, with an unprecedented £1 million business accelerator prize fund, to find the country's most exciting and innovative businesses.

That's right, this summer nine finalists will lay it all on the line and pitch their businesses live to Sir Richard Branson and his hand-picked panel of judges to win the competition, the prizes and the support of the Virgin Group. If you want to take your business to the next level, this is a great opportunity to do it.

But first, before the live final of #V00M Pitch to Rich 2015, Richard has asked his pals to help scout the best business minds across the UK.

This event is the chance to test your pitch on a panel of entrepreneur heroes, hear what they have to say to help improve it and create some buzz in your local area, giving you a better chance of making it to the live final this summer.

[You can get your ticket here.](#)

Even if you don't want to pitch, you are guaranteed to hear from top entrepreneurs who have been there and done it and watch some local aspiring entrepreneurs go head-to-head as they test out their pitches to the panel.

Entrepreneurs applying to #V00M Pitch to Rich 2015 will need your support and votes to make it to the final, so this is your chance to get behind your local talent and champion them to the top.

GUEST SPEAKERS INCLUDE:

JO MALONE, FOUNDER OF JO MALONE & JO LOVES



HOW DO YOU GET PITCHING AT THIS EVENT?

One part of this event will involve hearing three business pitches from real entrepreneurs who are looking for your support to win Virgin's national Pitch to Rich competition. When you register your event ticket, you can also apply to be one of those pitchers. To apply, all you need to do is add the link to your Pitch to Rich competition entry page when prompted during the event ticket application process. If you haven't yet applied and set up your competition entry page, you can do that now at [www.pitchtorich.co.uk](http://www.pitchtorich.co.uk). The organisers will be in touch via email to confirm whether or not you've secured a slot to pitch during the event.

SO, YOU WANT TO HEAR MORE ABOUT PITCH TO RICH?

[#V00M: Pitch to Rich 2015](#) is now open and entrepreneurs from across the UK are entering the competition – don't miss out on this chance to take your business to the next level!

Out of thousands of entrepreneurs entering the competition, only nine will make it to the live final, where Richard Branson and other high profile judges will pick only four

winners to share the £1 million prize fund – one winner from each of the three categories (Start Up, Grow, New Idea categories, and People's Choice).

We want each of you to nail your pitch, so the #V00M Pitch to Rich UK tour is your opportunity to get feedback from the pros, perfect your pitch and drum up local support for your campaign.

JUMP START YOUR NETWORKS AND MAKE SOME NOISE. EVERY VOTE COUNTS.

Find out more about what that means and about the amazing prize package at [www.pitchtorich.co.uk](http://www.pitchtorich.co.uk)

The competition closes on 5 May and the 50 pitches in each category of the competition with the most public votes will be taken through to Richard Branson's team of Judges.

If you've entered, you'll need to do everything you can to win votes – put up posters, make phone calls, charm journalists into talking about you – this event is your chance to network and get people looking at your page.

See you there!