Mums in the Know know what's best

Over the last two months, <u>Mums in the Know</u> — the No. 1 local network for mums — has been hosting its awards across the UK.

After receiving over 3,000 nominations and 15,000 votes, the network of readers has decided on its favourite local activities for children and A-Star Sports (Edinburgh North, West & surrounding areas) has won two awards: Best After School Activity Class and Best Class for 2-4 Year Olds.

The awards have highlighted the talents of Brian Droudge, owner of two A-Star Sports franchises, through a number of parents' nominations showcased on the Mums in the Know website, which included being a finalist in a third category — MITK Local Star.

Brian said: "It's so rewarding to have our coaching highlighted in such a positive way and means a great deal that people have taken the time to vote and given such amazing feedback, too. All of us in the Edinburgh team are passionate about what we do and we take a lot of pride in making physical activity and sport as fun, accessible and enjoyable as it can be."

Brian left school at 16 and spent the next 15 years working for large life assurance companies. He also played semi-professional football from the age of 18, as well as managing and coaching at various clubs. He has now been coaching physical activity and sports to primary aged children for over ten years and has a great pride in seeing their skills and love of sports grow and develop. He explains: "For me, influencing children's development on a weekly basis gives me a great buzz, job satisfaction and a very positive feeling about the work I do."

Brian runs <u>A-Star Sports</u> in Edinburgh South & East, Midlothian and East Lothian as well as Edinburgh North, West and surrounding areas, and employs assistant coaches as part of his multi-sports specialist team. Following the recent merger of A-Star Sports with leading children's physical activity provider Sports Xtra, Brian and his team will shortly be introducing an additional range of local activities and 'Xperiences' for primary aged children.

Award-winning businesses receive a free article in the winners' section of the MITK website, social media mentions, window stickers, logo and additional advertising offers

Submitted by Brian Droudge

