

# Hibs' season ticket sales up by 10%



Hibs have confirmed that over 5,000 season tickets have already been sold for the 2015/16 season – exceeding totals recorded at this point during recent campaigns.

The campaign, entitled We Are Hibernian FC, has been up and running for 50 days and has captured the imagination of supporters with thousands already committing for next season.

Leeann Dempster, Chief Executive, said: “We are really pleased with the response of the fans. Sales are up 10% year on year and we are seeing hundreds of lapsed season ticket holders returning for next year.

We would like to thank those supporters who have committed for next season and would urge those who haven't signed up yet to do so and help us plan our player budgets.”

Funding generated by the sale of season tickets, with prices reduced by an average of 5%, will go directly towards Head Coach Alan Stubbs' first team plans for the upcoming campaign.

The revenue already generated over the past month will enable Stubbs to make clear decisions on retaining current players and also enable him to be on the front-foot regarding player recruitment before the start of the summer window.

Stubbs said: “The response so far has been absolutely brilliant and the more supporters, who come on board and commit to season tickets strengthens our plans in terms of player recruitment.

“Since day one, our supporters have been fantastic and reaching the 5,000 mark in terms of season tickets at this

moment in time shows how keen everybody is to buy into our plans for the future.”