Police launch Operation Monarda

▼ The latest phase of Police Scotland's efforts to prevent doorstep crime and target bogus callers was launched today.

Operation Monarda will raise awareness of a crime which impacts on many vulnerable members of the community and often leaves many victims too embarrassed to go to the police, fearing a loss of independence, and facing financial uncertainty in the future.

The Edinburgh Reporter NEWS from Phyllis Stephen on Vimeo.

Doorstep crime happens right across Scotland with more than 1000 incidents recorded between 1 August 2014 and 13 February 2015. Approximately £400,000 was taken from victims in that time.

Chief Superintendent Mark Williams outlined Police Scotland's approach to tackling doorstep crime and will be joined by representatives of a number of partner organisations including Crimestoppers Scotland, Trading Standards Scotland, Citizens Advice Scotland, Neighbourhood Watch, Age Scotland, and Care Scotland