

Happy St Patrick's Day!



Wishing you all a Happy St Patrick's Day today wherever you are, but here in Edinburgh several of our buildings are being lit up in green to celebrate the day.

For the first time ever Edinburgh Castle and Edinburgh Airport are joining the line-up of landmarks.

✘ The British line-up includes The Shard, Nelson's Column, the London Eye, Glasgow's Clyde Auditorium (Armadillo), the SSE Hydro in Glasgow, and the Town Hall clock in Manchester.

From mainland Europe and North America to Australia, via Africa, the Middle East and Asia, an epic 'global greening' will turn a huge number of the world's most iconic structures and attractions an emerald hue, including for the first time the Colosseum in Rome, Sacré-Cœur Basilica in Paris and the Grand Ole Opry in Nashville.



The new 'greenings' will be joining some old favourites including – Niagara Falls (on both the US and Canadian sides), the Allianz Arena in Munich, the Leaning Tower of Pisa, Burj Al Arab hotel in Dubai, the Sky Tower in Auckland, the Christ the Redeemer statue in Rio de Janeiro, Cibeles Fountain and Palace in Madrid and one of last year's newcomers, the Sleeping Beauty castle at Disneyland® in Paris.

Irish star Liam Neeson is also joining in the fun and wishing the world a Happy St. Patrick's Day this year for a new Tourism Ireland campaign. Liam's voice will be heard as part of a 60 second film that includes stunning footage of the island of Ireland, interwoven with iconic images of Tourism Ireland's annual Global Greenings.

Watch the video here:

<https://www.youtube.com/watch?v=DXifIS5pBi4>

Liam Neeson and Tourism Ireland are putting a call out to anyone with a love of or interest in Ireland to **#GoGreen4PatricksDay** by watching and sharing the video – and extends an invite to come and experience all Ireland has to offer.

Liam said: “I’m delighted to be helping Tourism Ireland celebrate St. Patrick’s Day. It will be wonderful to see the world turn green again on the 17th March as nations come together to celebrate the fun and warmth of the Irish.”

Niall Gibbons, CEO of Tourism Ireland, said: “The eagerness to take part in St. Patrick’s Day underlines the strength of the deep spiritual connection that people everywhere feel to Ireland. More than 70 million people around the world claim links to the island of Ireland and St. Patrick’s Day is a truly unique opportunity to reconnect them with their heritage.”

Follow Tourism Ireland on Twitter and use the hashtag **#GoGreen4PatricksDay** to join in the fun.