Double points with Flybe

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Flybe, Europe's largest regional airline, is today launching a double Avios promotion for the month of March. Customers who book and fly with the airline in March will get double Avios across the whole Flybe network.

The Avios Travel Rewards Programme offers a wide range of ways to collect Avios from a host of other travel brands and retailers. These can then be spent on flights, cruises and cases of wine, as well as holiday extras such as car hire, hotel stays and days out.

For the month of March, Flybe customers can collect Avios on the total ticket value and receive twice the normal points.

Martin Smith, Flybe's Marketing Director, said: "We are delighted to be launching this Avios promotion, which we know will be very popular with our customers. We're dedicated to offer seamless connectivity and pride ourselves as being, faster and cheaper than rail, so with this promotion there is now an even bigger incentive to switch to Flybe."