

CBI Scotland director addresses finance summit

CBI Scotland director to address key Summit on financing growth firms

Daily Business, the fast-growing news website, and Lending Crowd, the leading Scottish crowd lender, have secured Hugh Aitken, the recently-appointed director of CBI Scotland, as the headline speaker at an inaugural Summit to be held in Edinburgh next month.

It will be one of the first public speeches given by Mr Aitken, who took up his position in January. He will be joined by a number of speakers addressing the issue of fund-raising for growth firms.

Other confirmed speakers are Stuart Lunn, chief executive of Lending Crowd, Simon Farrell, managing director of branding company Tayburn, and Paul Farley, chief executive of Tag Games.

The Summit entitled Financing the Future: How can we grow Scottish brands and businesses? will be held at the offices of legal practice Burness Paull in Lothian Road, Edinburgh.

Booking details and further information are available at:

<https://www.eventbrite.co.uk/e/financing-the-future-how-can-we-grow-scottish-brands-and-businesses-tickets-16082426972>

Terry Murden, Editor and Director of Daily Business, said: "It is a great coup for Daily Business and LendingCrowd to secure Mr Aitken as a speaker at our inaugural public event. I have known Hugh for some time and I am sure he will be a great draw for the business community.

"His acceptance of my invitation to speak is a great

endorsement of the progress being made by Scotland's most innovative media project and the fast-emerging attention surrounding LendingCrowd and the crowdfunding phenomenon. I am sure it will be a fascinating session."

Mr Murden is a former Business Editor of The Scotsman and Scotland on Sunday, and previously Editor and Business Editor of The Sunday Times Scotland.

Stuart Lunn, CEO of LendingCrowd added: "We are pleased to co-host the event with Daily Business which will be our inaugural summit. Accessing finance and growing brands has never been more important for small businesses in Scotland and the wider UK. We have arranged an engaging line up of speakers which we expect will provoke thoughtful and lively discussion amongst the delegates present."

Submitted by [Terry Murden](#)