

Indie Street has Valentine's all sewn up



With an estimated value of £1.3bn Valentine's Day should mean big business for the UK's independent retailers. However with 37% of Valentine's gifts being bought in supermarkets in 2013, it is no surprise that 88% of independent businesses reported that Valentine's Day makes no difference to their sales.

Love from Indie Street are offering Edinburgh an alternative to the supermarket and High Street stores, by showcasing some of the best independent gifts available from across the city. Teaming up with The Brotique, they are hosting an 'Indie Valentine's Day Gift Night' on Thursday 5 February from 5pm – 8pm the new Brotique Store at 39 Queen Street. A chance for people to come along and pick out a brilliant Valentine's Day gift with a difference, they will also have the opportunity to taste a range of Innis & Gunn's fantastic range of beers as the sponsors of the event are holding a sampling session throughout the evening.

With ten independent businesses, who are all part of Edinburgh's online retail community 'Love from Indie Street', showcasing and selling their products on the night, there is sure to be something to suit everyone's tastes. The diverse range of gifts includes; stylish handbags and accessories from Covet, bespoke jewellery hand crafted by Kakao By K and gift vouchers for a chauffeur driven trip in a VW Camper van. Gifts will also be available from Ooh Ruby Shoes, Inside out Chef, The Edinburgh Casting Studio, Lilies & Dreams and handmade cards by LE Designs.

Submitted by [Rebecca Christensen](#)

