

Get ready for Edinburgh Fashion Week 2015



Marketing Edinburgh is behind the week of catwalks and retail offers which will take place next weekend. Following the recent Twitter fashion event about the colour of THAT DRESS we are ready to see some real fashion in the flesh and appreciate the real colours.

Edinburgh Fashion Week will feature all kinds of shops and not just haute couture, and it will begin next Saturday with a celebration of all things stylish.

At The Mound they will put up a marquee to house catwalk shows, pop-up shops and DJ sets with what they promise to be an exciting offering of local food and drink as well as things to wear.

The Edinburgh Reporter met Stephanie Maclachlan of Marketing Edinburgh who talked to us about the opening weekend and Fashion Week beyond. We are excited that Edinburgh is going to have its very own catwalk events!

[The Edinburgh Reporter NEWS](#) from [Phyllis Stephen](#) on [Vimeo](#).

The fashion shows are free and will be accompanied by a selection of workshops and tutorials hosted by the city's leading retailers and independent stores.

Running from 11.30am – 6pm on both days it is hoped you will be inspired to think about your new wardrobe for spring. And note this is not a ladies only affair, there will be fashion for men too!

The details of the VIP experiences are on the Marketing

Edinburgh [website](#) .

Throughout the week you will be offered discounts and gifts at some of the shops across the city centre. But goodie bags will be the essential fashion accessory of the week!

